

**BUSINESS PARTNER PROGRAM**  
**NEW JERSEY ASSOCIATION OF LEGAL ADMINISTRATORS**  
**September 2011 — June 2012**

**PREMIER SPONSOR - \$7,500**  
*(ONE sponsorship available per year)*

**NJALA Business Partner Expo**

Table provided for Business Partner Expo including two (2) representatives attending.

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- Full page advertisement in NJALA Business Partner Resource Directory.

**Jer-Z-Journal Newsletter — Distributed to all chapter members.**

- Sponsorship is listed in all quarterly publications of the newsletter.
- Highlighted article on your company in one of the newsletter editions.
- Subscription to Jer-Z-Journal for one year.
- Four (4) full page color advertisements.
- Opportunity to submit an educational article w/company byline in one edition of the newsletter.

**Managing Partner Night Meeting**

- Invitation for two (2) of your company's representatives to attend one monthly meeting.
- Three additional tickets may be purchased for representatives to attend the meeting.
- Five-minute presentation of your company profile prior to the guest speaker at the meeting.
- Membership Notice - Your company's name and logo will be included in the Notice for the Managing Partner Night meeting. The Notice is distributed to all Chapter members.
- Company sign prominently displayed at the meeting that your company attends.

**December Holiday Party and June Social**

Invitation for two of your company's representatives to attend.

**New Jersey Chapter Membership List**

The membership list will be provided to your company.

**NJALA Website ([www.njala.net](http://www.njala.net))**

Acknowledgment of your company sponsorship for one year.

## **NEW JERSEY SPONSOR - \$5,000**

### **NJALA Business Partner Expo**

- Table provided for Business Partner Expo including two (2) representatives attending.

### **Jer-Z-Journal Newsletter — Distributed to all Chapter Members**

- Sponsorship is listed in all quarterly publications of the newsletter.
- Highlighted article on your company in one of the newsletter editions.
- Subscription to Jer-Z-Journal for one year.
- Full page color advertisement in one NJALA newsletter.
- Opportunity to submit an educational article w/company byline in one edition of the newsletter.

### **NJALA Meeting**

- Invitation for two (2) of your company's representatives to attend one monthly meeting.
- Membership Notice - Your company's name and logo will be included in Notice for the meeting your representatives attend. The Notice is distributed to all Chapter members.
- Company sign prominently displayed at the meeting your company attends.
- Five-minute presentation of your company profile prior to the guest speaker at the meeting.

### **December Holiday Party and June Social**

Invitation for two (2) of your company's representatives to attend.

### **New Jersey Chapter Membership List**

The membership list will be provided to your company.

### **NJALA Website ([www.njala.net](http://www.njala.net))**

Acknowledgment of your company sponsorship for one year.

## **ADDITIONAL ADVERTISEMENTS AT SPECIAL RATES**

Newsletter Advertisement - Color or Black & White Ads

- **Full page** - \$600 per edition or \$2,200 for four editions
  - **Business Partners discounted rate: \$1,600 for four editions.**
- **1/2 page (back cover)** - \$475 per edition or \$1,600 for four editions
  - **Business Partner discounted rate: \$1,200 for four editions.**
- **1/2 page** \$350 per edition or \$1,200 for four editions
  - **Business Partner discounted rate: \$730 for four editions.**
- **1/4 page** \$200 per edition or \$725 for four editions
  - **Business Partner discounted rate: \$500 for four editions**

## ***EXECUTIVE SPONSOR - \$3,500***

### **Jer-Z-Journal Newsletter — Distributed to all Chapter Members**

- Sponsorship is listed in all quarterly publications of the newsletter.
- Highlighted article on your company in one of the newsletter editions.
- Subscription to Jer-Z-Journal for one year.
- Two (2) full page color advertisements.
- Opportunity to submit an educational article w/company byline in one edition of the newsletter.

### **December Holiday Party and June Social**

Invitation for two (2) of your company's representatives to attend.

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### **New Jersey Chapter Membership List**

The membership list will be provided to your company.

### **NJALA Website ([www.njala.net](http://www.njala.net))**

Acknowledgment of your company sponsorship for one year.

## **ADDITIONAL ADVERTISEMENTS AT SPECIAL RATES**

- Newsletter Advertisement - Color or Black & White Ads
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    - Business Partner discounted rate: \$730 for four editions.
  - 1/4 page \$200 per edition or \$725 for four editions
    - Business Partner discounted rate: \$500 for four editions

## **Extra options in which Business Partner Sponsors may participate.**

- Business Partner Expo
  - Table plus Full Page ad - \$1,300.
  - Table plus Half Page Ad - \$1,050.
  - Table Only - \$650.
  - Full Page Ad only in Business Partner Resource Directory - \$ 775.
  - Half Page Ad in Business Partner Resource Directory - \$500.

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## **GARDEN STATE SPONSOR - \$2,500**

### **Jer-Z-Journal Newsletter**

- Sponsorship is listed in all quarterly publications of the newsletter.
- Highlighted article on your company in one of the newsletter editions.
- Subscription to Jer-Z-Journal for one year.
- Half page color advertisement in NJALA newsletter.

### **December Holiday Party or June Social**

Invitation for two (2) of your company's representatives to attend.

### **NJALA Website ([www.njala.net](http://www.njala.net))**

Acknowledgment of your company sponsorship for one year.

## **ADDITIONAL ADVERTISEMENTS AT SPECIAL RATES**

- **Newsletter Advertisement - Color or Black & White Ads**
  - **Full page** - \$600 per edition or \$2,200 for four editions
    - **Business Partners discounted rate: \$1,600 for four editions.**
  - **1/2 page (back cover)** - \$475 per edition or \$1,600 for four editions
    - **Business Partner discounted rate: \$1,200 for four editions.**
  - **1/2 page** \$350 per edition or \$1,200 for four editions
    - **Business Partner discounted rate: \$730 for four editions.**
  - **1/4 page** \$200 per edition or \$725 for four editions
    - **Business Partner discounted rate: \$500 for four editions**

## **Extra options in which Business Partner Sponsors may participate.**

### **Business Partner Expo**

- Table plus Full Page ad - \$1,300.
- Table plus Half Page Ad - \$1,050.
- Table Only - \$650.
- Full Page Ad only in Business Partner Resource Directory \$775.
- Half Page Ad in Business Partner Resource Directory - \$500.

## LIBERTY SPONSOR - \$1,500

### Jer-Z-Journal Newsletter — Distributed to all Chapter Members.

- Sponsorship is listed in all quarterly publications of newsletter.
- Highlighted article on your company in one of the editions.
- Subscription to Jer-Z-Journal for one year.

### NJALA Website ([www.njala.net](http://www.njala.net))

Acknowledgment of your company sponsorship for one year.

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- **Newsletter Advertisement - Color or Black & White Ads**
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- Table Only - \$650.
- Full Page Ad only in Business Partner Resource Directory \$775.
- Half Page Ad in Business Partner Resource Directory - \$500.