

BUSINESS PARTNER PROGRAM
NEW JERSEY ASSOCIATION OF LEGAL ADMINISTRATORS
September 2010 – June 2011

PREMIER SPONSOR - \$7,500
(ONE sponsorship available per year)

NJALA Business Partner Expo

Table provided for Business Partner Expo including two (2) representatives attending.

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- Full page advertisement in NJALA Business Partner Resource Directory.

NJALA Membership Directory – Displayed on NJALA Website.

Acknowledgment of your company sponsorship.

Jer-Z-Journal Newsletter – Distributed to all chapter members.

- Sponsorship is listed in all quarterly publications of the newsletter.
- Highlighted article on your company in one of the newsletter editions.
- Subscription to Jer-Z-Journal for one year.
- Four (4) full page color advertisements.
- Opportunity to submit an educational article w/company byline in one edition of the newsletter.

Managing Partner Night Meeting

- Invitation for two (2) of your company's representatives to attend one monthly meeting.
- Three additional tickets may be purchased for representatives to attend the meeting.
- Five-minute presentation of your company profile prior to the guest speaker at the meeting.
- Membership Notice - Your company's name and logo will be included in the Notice for the Managing Partner Night meeting. The Notice is distributed to all Chapter members.
- Company sign prominently displayed at the meeting that your company attends.

December Holiday Party and June Social

Invitation for two of your company's representatives to attend.

New Jersey Chapter Membership List

The membership list will be provided to your company.

Sponsorship Signage

Your company will be recognized for supporting our Chapter at our monthly meetings.

NJALA Website (www.njala.net)

Acknowledgment of your company sponsorship for one year.

NEW JERSEY SPONSOR - \$5,000

NJALA Business Partner Expo

- Table provided for Business Partner Expo including two (2) representatives attending.

NJALA Membership Directory – Displayed on NJALA Website.

Acknowledgment of your company sponsorship.

Jer-Z-Journal Newsletter – Distributed to all Chapter Members

- Sponsorship is listed in all quarterly publications of the newsletter.
- Highlighted article on your company in one of the newsletter editions.
- Subscription to Jer-Z-Journal for one year.
- Full page color advertisement in one NJALA newsletter.
- Opportunity to submit an educational article w/company byline in one edition of the newsletter.

NJALA Meeting

- Invitation for two (2) of your company's representatives to attend one monthly meeting.
- Membership Notice - Your company's name and logo will be included in Notice for the meeting your representatives attend. The Notice is distributed to all Chapter members.
- Company sign prominently displayed at the meeting your company attends.
- Five-minute presentation of your company profile prior to the guest speaker at the meeting.

December Holiday Party and June Social

Invitation for two (2) of your company's representatives to attend.

New Jersey Chapter Membership List

The membership list will be provided to your company.

Sponsorship Signage

Your company will be recognized for supporting our Chapter at our monthly meetings.

NJALA Website (www.njala.net)

Acknowledgment of your company sponsorship for one year.

NEW JERSEY BUSINESS PARTNER SPONSORS EXTRA OPTIONS

- **Business Partner Resource Directory Advertisement**
 - Full page ad - \$775.
 - Half page ad - \$500.

NEW JERSEY BUSINESS PARTNER SPONSORS EXTRA OPTIONS
CONTINUED.

- **Newsletter Advertisement - Color or Black & White Ads**
 - Full page - \$600 per edition or \$2,200 for four editions
 - **Business Partners discounted rate: \$1,600 for four editions.**
 - ½ page \$350 per edition or \$1,200 for four editions
 - **Business Partner discounted rate: \$730 for four editions.**
 - ¼ page \$200 per edition or \$725 for four editions
 - **Business Partner discounted rate: \$500 for four editions**

EXECUTIVE SPONSOR - \$3,500

NJALA Membership Directory – Displayed on NJALA Website.

Acknowledgment of your company sponsorship.

Jer-Z-Journal Newsletter – Distributed to all Chapter Members

- Sponsorship is listed in all quarterly publications of the newsletter.
- Highlighted article on your company in one of the newsletter editions.
- Subscription to Jer-Z-Journal for one year.
- Two (2) full page color advertisements.
- Opportunity to submit an educational article w/company byline in one edition of the newsletter.

December Holiday Party and June Social

Invitation for two (2) of your company's representatives to attend.

New Jersey Chapter Membership List

The membership list will be provided to your company.

Sponsorship Signage

Your company will be recognized for supporting our Chapter at our monthly meetings.

NJALA Website (www.njala.net)

Acknowledgment of your company sponsorship for one year.

Extra options in which Business Partner Sponsors may participate.

- **Business Partner Resource Directory Advertisement**
 - Full page ad - \$775.
 - Half page ad - \$500.

- **Business Partner Expo**
 - Table plus Full Page ad - \$1,300.
 - Table plus Half Page Ad - \$1,050.
 - Table Only - \$650.
 - Full Page Ad only in Business Partner Resource Directory - \$ 775.
 - Half Page Ad in Business Partner Resource Directory - \$500.

- **Newsletter Advertisement - Color or Black & White Ads**
 - Full page - \$600 per edition or \$2,200 for four editions
 - **Business Partners discounted rate: \$1,600 for four editions.**
 - ½ page \$350 per edition or \$1,200 for four editions
 - **Business Partner discounted rate: \$730 for four editions.**
 - ¼ page \$200 per edition or \$725 for four editions
 - **Business Partner discounted rate: \$500**

GARDEN STATE SPONSOR - \$2,500

NJALA Membership Directory – Displayed on NJALA Website.

Acknowledgment of your company sponsorship.

Jer-Z-Journal Newsletter

- Sponsorship is listed in all quarterly publications of the newsletter.
- Highlighted article on your company in one of the newsletter editions.
- Subscription to Jer-Z-Journal for one year.
- Half page color advertisement in NJALA newsletter.

December Holiday Party or June Social

Invitation for two (2) of your company's representatives to attend.

Sponsorship Signage

Your company will be recognized for supporting our Chapter at our monthly meetings.

NJALA Website (www.njala.net)

Acknowledgment of your company sponsorship for one year.

Extra options in which Business Partner Sponsors may participate.

- **Business Partner Expo**
 - Table plus Full Page ad - \$1,300.
 - Table plus Half Page Ad - \$1,050.
 - Table Only - \$650.
 - Full Page Ad only in Business Partner Resource Directory - \$ 775.
 - Half Page Ad in Business Partner Resource Directory - \$500.

- **Newsletter Advertisement - Color or Black & White Ads**
 - Full page - \$600 per edition or \$2,200 for four editions
 - **Business Partners discounted rate: \$1,600 for four editions.**
 - ½ page \$350 per edition or \$1,200 for four editions
 - **Business Partner discounted rate: \$730 for four editions.**
 - ¼ page \$200 per edition or \$725 for four editions
 - **Business Partner discounted rate: \$500 for four editions**

LIBERTY SPONSOR - \$1,500

NJALA Membership Directory – Displayed on NJALA Website.

Acknowledgment of your company sponsorship.

Jer-Z-Journal Newsletter – Distributed to all Chapter Members.

- Sponsorship is listed in all quarterly publications of newsletter.
- Highlighted article on your company in one of the editions.
- Subscription to Jer-Z-Journal for one year.

NJALA Website (www.njala.net)

Acknowledgment of your company sponsorship for one year.

Extra options in which Business Partner Sponsors may participate.

- **Business Partner Expo**
 - Table plus Full Page ad - \$1,300.
 - Table plus Half Page Ad - \$1,050.
 - Table Only - \$650.
 - Full Page Ad only in Business Partner Resource Directory - \$ 775.
 - Half Page Ad in Business Partner Resource Directory - \$500.
- **Newsletter Advertisement - Color or Black & White Ads**
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